



## **Burkland Expands Recruiting Services with AI-Powered Talent Search**

*Helps venture-backed startups find and place talent faster to meet competition for specialized skills across startups*

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SAN FRANCISCO--[Burkland](#), a full-service fractional CFO, HR, accounting, and tax provider serving more than 800 venture-backed startups across the United States, today announces a significant expansion of its recruiting capabilities within its HR practice. Now powered by leading-edge artificial intelligence, Burkland is helping founders source, screen, and place top-tier finance and operations talent more quickly and efficiently than ever before.

Talent scarcity is one of the most critical gating factors for startup growth in 2026. Even well-funded startups with strong founding teams are finding it difficult to hire qualified candidates at affordable prices—a dynamic that can stall development and slow the path to profitability.

“Working with Burkland has been a fantastic experience. The quality of candidates they’ve sourced has consistently been far stronger than what we’ve seen with other firms, and their communication throughout the process has been exceptional,” says Craig Bradley, Sales & Customer Success at Heymarket.

Burkland’s expanded recruiting services combine the firm’s deep startup ecosystem network with AI-powered candidate sourcing and matching. The result is faster, more precise talent acquisition that eliminates traditional search bottlenecks. From identifying candidates with the specific experience clients need, to reducing time-to-hire without sacrificing the best fit.

“Startup success is ultimately a people story. Founders can have the right investors, strategy, and financial foundation. But if they can’t recruit the talent they need, growth can stall,” says Charles Ashworth, Managing Director, HR Services Group at Burkland. “We built our expanded recruiting practice specifically to solve that problem. By weaving AI into our talent search, we can surface the right candidates faster, so founders can stay focused on building.”

Key features of Burkland’s expanded recruiting practice include:

- AI-assisted candidate sourcing to scan broad talent pools and surface qualified finance, accounting, HR, and operations professionals with proven startup experience.
- Skills-based matching that evaluates candidates beyond job titles—assessing actual competencies, career trajectories, and cultural fit for high-growth environments.

- Accelerated time-to-hire, so startups can move quickly when funding milestones, growth inflections, or leadership transitions demand rapid team-building.
- Integration with Burkland’s full-service platform, so recruiting is connected to the financial and HR infrastructure already in place for each client.

Burkland clients operate across the AI, SaaS, Healthcare, Fintech, Cleantech, and Consumer sectors, where competition for specialized talent is especially intense. This expanded service reflects Burkland’s broader commitment to bringing AI-forward thinking to every dimension of startup operations.

Additional resources for founders navigating talent strategy and people operations are available on “[The Smarter Startup](#)” blog and “[Startup Success](#)” podcast.

### **About Burkland**

Burkland is a full-service fractional CFO, Strategic Finance, Accounting, Tax, and HR provider supporting high-growth companies at every stage—from venture-backed startups to established small and medium-sized businesses. Delivering strategic financial and operational expertise since 2004, Burkland today serves more than 800 clients across the SaaS, AI, Healthcare, Fintech, Cleantech, and Consumer industries. Whether Pre-Seed, preparing for acquisition, or beyond, Burkland provides clarity, confidence, and strategic guidance to help companies grow intelligently. Learn more at <https://burklandassociates.com> and <https://burkland.business/>.

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