

Burkland Offers M&A Expertise to Help Startups Navigate High-Stakes Deals Fractional CFO and finance experts guide founders through the complexities of mergers and acquisitions

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SAN FRANCISCO--<u>Burkland</u>, a full-service fractional CFO, HR, accounting, and tax provider, today announces the expansion of its Mergers & Acquisitions (M&A) advisory services, which are designed specifically for startups. As deal volume remains high in the startup ecosystem, Burkland's seasoned M&A experts are helping founders prepare, evaluate, and execute transactions that drive long-term value, whether selling or buying, staying or exiting.

"Burkland was a critical resource when we were acquired last year," says Keith Copeland, CEO at Spectral Instruments Imaging, L.L.C. "Our Burkland CFO played a vital role in preparing us for the due diligence process and in offering advice during negotiations. Any future M&A opportunities for some of the other companies I currently own will absolutely include Burkland."

According to Crunchbase News, the <u>first quarter of 2025</u> was the strongest for startup M&A dollar volume since 2021, which totaled \$71 billion in reported exit value globally. Burkland's M&A experts can help clients prepare for these opportunities, guiding startups from initial preparation to post-transaction integration with:

- **Readiness assessments** Ensures startups have the financial infrastructure, data integrity, and investor alignment to engage with confidence.
- **Valuation support and deal modeling** Supplies dynamic financial models and scenario planning to help founders understand implications, risks, and upsides.
- **Due diligence and documentation** Provides audit-ready financials, organizing key operational materials and a timely response to diligence requests.
- **Post-deal integration** Supports financial consolidation, reporting transitions, and stakeholder alignment to ensure continuity and compliance.

"Startups often underestimate how complicated M&A can be without guidance," says Jason Anglin, Managing Director of Strategic Finance at Burkland. "We ensure our clients are ready for every stage of the M&A process, regardless of whether they are the ones being acquired, making an acquisition, or entering into a merger."

Burkland's growing M&A practice reflects its broader commitment to equipping startups with the strategic finance tools founders need to succeed at each growth stage. Including cap table clarity, board prep, final close, and more, Burkland's finance leaders have significant experience with these transactions, bringing institutional discipline to startups.



With more than 800 venture-backed startups served nationwide, Burkland continues to deliver best-in-class financial and operational services that help startups scale and pivot thoughtfully. More information is available about Burkland's <u>M&A services</u> online. Several additional resources for founders are available at "<u>The Smarter Startup</u>" blog and "<u>Startup Success</u>" podcast.

## **About Burkland**

Burkland is a full-service fractional CFO, Accountancy, Tax, and HR provider, serving more than 800 venture-backed startups across the United States. SaaS, AI, Healthcare, Fintech, Cleantech, and Consumer startups rely on Burkland for smarter finance, accounting, People Operations, and tax guidance to grow with confidence. As a leader in market share in the industry, we pride ourselves on giving startups expertise that makes economic sense for all growth stages, ranging from Pre-Seed to Series C. Our on-demand CFOs, Accountants, People Partners, and Tax Experts give strategic guidance to ease a company's growing pains and provide insight to scale. Learn more at <a href="https://burklandassociates.com">https://burklandassociates.com</a>. Burkland also has launched Burkland for Business, serving the needs of SMBs, with more information available at <a href="https://burkland.business/">https://burkland.business/</a>.

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For media inquiries or further information, please visit Burkland's <u>press page</u> or contact Julie Fogerson at <u>jfogerson@burklandassociates.com</u>.