



Burkland Celebrates Startup Client Successes

Founders raised nearly \$3.4 billion in funds in this challenging 2024 market

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SAN FRANCISCO--[Burkland](#), a full-service fractional CFO, HR, accounting, and tax provider, today announces its startup clients secured \$3.39 billion in funds in 2024. In addition, Burkland tax clients realized more than \$23 million in federal R&D tax credits designed to incentivize U.S.-based research, with the help of their Burkland tax adviser. Burkland serves over 800 venture-backed startups throughout the United States with full-service fractional expertise, helping set clients up for financial and operational success.

“The market has been challenging over the past few years, so we’re excited to share our clients’ recent success,” said Jeff Burkland, CEO and Founder. “Many of the startups Burkland works with continue to grow, showing how having a sound financial strategy leads to success even when the environment isn’t as favorable. It’s important to keep a watchful eye on all the opportunities to scale strategically, including tax credits like R&D that support growth activity,” Burkland added.

There are many obstacles during the first few years of launching and scaling a startup, so ensuring support services are in place is critical. These include services such as CFO strategy, bookkeeping, tax advice, and People Operations to help founders focus on building their product, team, and business, knowing they are building upon a strong foundation.

“Working with Burkland has been invaluable for helping me grow my business,” said Ryan Measel, Fantasma CEO & Co-Founder. “They cover a wide base so I can focus on what matters.”

Ensuring the right systems are in place early is even more essential for a startup, including helping to secure funding, using strategic support services for smart growth, and leveraging resources like tax credits. An intelligent foundation allows founders to seize emerging opportunities that make sense for their business and adapt dynamically to market changes.

Working with founders across many industries, Burkland clients include SaaS, AI, Healthcare, Consumer, Cleantech, and Fintech startups. Additional resources for startups are available on “[The Smarter Startup](#)” blog and “[Startup Success](#)” podcast.

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START SMART, SCALE FAST

About Burkland

Burkland is a full-service fractional CFO, Accountancy, Tax, and HR provider, serving more than 800 venture-backed startups across the United States. SaaS, AI, Healthcare, Fintech, Cleantech, and Consumer startups rely on Burkland for smarter finance, accounting, People Operations, and tax guidance to grow with confidence. As a leader in market share in the industry, we pride ourselves on giving startups expertise that makes economic sense for all growth stages, ranging from Pre-Seed to Series C. Our on-demand CFOs, Accountants, People Partners, and Tax Experts give strategic guidance to ease a company's growing pains and provide insight to scale. Learn more at <https://burklandassociates.com>.

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