



Burkland Expands Expert Team with FintechForce Acquisition

Strategic move further enhances Burkland's strength in serving fintech startups

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SAN FRANCISCO--[Burkland](#), a full-service fractional CFO, HR, accounting, and tax provider for startups, today announces the acquisition of [FintechForce](#), which offers outsourced financial services for Fintech startups. Known for its deep understanding of the unique challenges founders face and the regulations in this complex market, FintechForce delivers customized, high-quality services in this fast-moving industry. The strategic acquisition complements and further strengthens Burkland's existing offerings for Fintech startups, with Burkland gaining FintechForce's reach and specialization in the rapidly evolving Fintech space.

"This acquisition is another major step forward for Burkland, and we're excited about the new opportunities it brings for our team, clients, and company," said Jeff Burkland, Burkland CEO & Founder. "Acquiring FintechForce strengthens our bench of experts, adding more experience in areas like regulatory compliance and tax planning and enhancing our capacity to support our Fintech clients through the various stages of their growth."

Fintech startups encounter many unique obstacles during the first few years of launching and growing a business. FintechForce focuses on managing these obstacles. Their offerings include bespoke CFO services, accounting, tax planning, compliance, HR, and advisory services that help these companies scale efficiently.

"FintechForce has provided Fintech startups with a strong financial foundation since 2008," said Dan Rogers, FintechForce CEO. "Our clients have experienced exceptional success and have grown rapidly in a constantly evolving environment. Our team has always been there to provide Fintechs with targeted, fractional support, and we saw joining Burkland as an opportunity to expand on our vision to build wildly successful Fintech startups."

Burkland experts have worked with startups in different stages and sectors for 20 years. Today, more than 800 venture-backed startups, across multiple industries, are leveraging Burkland's expertise.

About Burkland

Burkland is a full-service fractional CFO, Accountancy, Tax, and HR provider, serving more than 800 venture-backed startups across the United States. SaaS, Healthcare, Fintech, Clean Energy, and Consumer startups rely on Burkland for smarter finance, accounting, People Operations, and tax guidance to grow with confidence. As a leader in market share in the

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industry, we pride ourselves on giving startups expertise that makes economic sense for all growth stages, ranging from Pre-Seed to Series C. Our on-demand CFOs, Accountants, People Partners, and Tax Experts give strategic guidance to ease a company's growing pains and provide insight to scale. Learn more at <https://burklandassociates.com>.

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