

Strategic People Operations

- › Talent Acquisition Programs
- › PEO / Benefits Analysis & Recommendations
- › Remote Hybrid Programs
- › Payroll, Salary & Equity Programs

Talent Acquisition

- › Sourcing and Recruiting
- › ATS Implementation & Workflow Development
- › Recruiting Strategy & Talent Branding
- › Basic, Intermediate and Advanced Recruiter Training

Human Resources

- › Company Goals: Setting, Aligning, Measuring
- › Performance Programs: Company, Team, Individual
- › Retention Programs: Culture, Engagement, Employee Growth
- › Communication Strategies: Tools and Infrastructure Design

PEO

- › PEO suitability and cost assessments
- › Cost reduction strategies and tactics
- › Go-to-market initiatives
- › PEO transition and implementations

Compensation Design

- › Salary and stock philosophy
- › Market Assessments; Salary and equity band development
- › Equity program development; New Hire, Promotion, Performance, Retention
- › Compensation Programs: Leveling, Ranges, Plans

For more information on Burkland's Strategic People Operations Services contact Sara Schrage: sschrage@burklandassociates.com or visit burklandassociates.com