

Burkland Celebrates its Startup Client Successes

Founders raised more than \$4.5 billion in funds last year in a challenging market

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SAN FRANCISCO--<u>Burkland</u>, a full-service fractional CFO, HR, accounting, and tax provider, is excited to announce its startup clients raised more than \$4.5 billion in funds in 2022. Providing founders with full-service fractional expertise, Burkland today serves more than 650 venture-backed startups throughout the United States, helping startups grow smartly to secure success now and in the future.

"Burkland's finance and accounting teams have been instrumental in the growth of Inflammatix," Jonathan Romanowsky, Co-Founder, Inflammatix. "From strategy conversations to tactical execution, the Burkland team was thoughtful, accurate, and responsive. Their work supported numerous initiatives, including our fundraising efforts, helping Inflammatix to grow as we have."

Startups face many challenges during the first few years of launching and scaling their company. Putting support services in place, including CFO strategy, bookkeeping, tax advice, and People Operations compliance helps founders focus where they need to—on building a product and a business.

"We're thrilled our clients have had such a successful year," said Jeff Burkland, CEO and Founder. "Not only did the startups we work with achieve incredible results, but also the numbers are particularly impressive given the tough market everyone endured in 2022. The funds raised demonstrate the power of having a sound financial strategy to be able to thrive even when the funding environment slows down," Burkland added.

A strong financial foundation is critical for companies of all sizes. However, for startups, having the right financial systems in place early is essential. In addition to fundraising, financial support enables scalability, positions founders to take advantage of emerging opportunities, and informs pricing and pivoting—even more important when economic conditions are uncertain.

Working with venture-backed startups across a broad spectrum of industries, including SaaS, Healthcare, Consumer, and Fintech, Burkland is focused on helping startups succeed. For additional resources and information, founders should see "<u>The Smarter Startup</u>" blog and learn more about Burkland <u>services and offerings</u>.

About Burkland

Burkland is a full-service fractional CFO, Accountancy, Tax, and HR provider, serving more than 650 venture-backed startups across the United States. SaaS, Healthcare, Fintech, and Consumer startups rely on Burkland for smarter finance, accounting, People Operations, and tax guidance to grow with confidence. As a leader in market share in the industry, we pride ourselves on giving startups expertise that makes economic sense for all growth stages, ranging from Pre-Seed to Series C. Our on-demand CFOs, Accountants, People Partners, and Tax Experts give strategic guidance to ease a company's growing pains and provide insight to scale. Learn more at https://burklandassociates.com.

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For media inquiries or further information, please visit Burkland's <u>press page</u> or contact Julie Fogerson at jfogerson@burklandassociates.com.