



Burkland Celebrates 50th Podcast Episode of Startup Success

CEO Jeff Burkland delivers expertise founded on more than 20 years of helping startups flourish

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SAN FRANCISCO--[Burkland](#), a full-service fractional CFO, HR, accounting, and tax provider, today announces another major milestone in its ongoing efforts to help startups grow and thrive. With the broadcast of its 50th episode, on Burkland's [Startup Success](#) podcast, CEO & Founder [Jeff Burkland](#) shares his experience from the early days at Burkland, as well as trusted advice stemming from 20 plus years of working alongside startups, their founders, and investors.

“Burkland is dedicated to helping startups develop systems that scale with their business and adapt to the market, and I believe one of an organization’s strengths starts with core values that will guide every decision,” said Jeff Burkland. “At Burkland, these are to offer exponential value, empathy, and fresh perspectives, and to be a trusted partner to each of our clients. Every employee in every role aligns with these values and contributes to the culture we build at our company and on behalf of founders and their companies.”

Startup Success was launched to connect and expand the startup network, giving a platform to founders and investors to share what works. Discussing culture and other key topics such as the future of work and fundraising, Burkland’s podcast has featured several notable guests. Recent conversations include:

- Colin Kennedy, Chief Business Officer of Ramp, [Thoughts on Fintech Now & Moving Forward](#)
- Lu Zhang, Founder & Managing Partner of Fusion Fund, [A Deep Tech VC on Market Timing, Female Leadership & Diversity](#)
- Ryan Nece, Managing Partner at Next Play Capital, [For Both Founders & Investors: How to Find Success](#)
- Sid Trivedi, Partner at Foundation Capital, [Evaluating Fit Between Entrepreneur and Investor](#)
- Alex X. Frommeyer, Founder & CEO of Beam Benefits, [Maximizing Benefits & Culture for a Winning Team](#)

“As the founder of Burkland and a fractional CFO, with two decades of working with startups in different stages and sectors, I know the issues startups face firsthand,” Burkland added. “I went through these challenges, I’ve helped other founders conquer them, and there’s the greater wealth of knowledge in the founder community. We’re happy to offer Startup Success as a

resource, sharing guidance from Burkland's experts as well as many highly respected founders forging their own path to success."

Burkland works with more than 650 venture-backed startups across a broad spectrum of industries, including SaaS, Healthcare, Fintech, and Consumer. For additional startup tools and information, see "[The Smarter Startup](#)" or learn more about Burkland [services and offerings](#). Also listen to all past podcast interviews featuring other influential founders, sharing their advice and insights, on [Startup Success](#).

About Burkland

Burkland is a full-service fractional CFO, Accountancy, Tax, and HR provider, serving more than 650+ venture-backed startups across the United States. SaaS, Healthcare, Fintech and Consumer startups rely on Burkland for smarter finance, accounting, People Operations, and tax guidance to grow with confidence. As a leader in market share in the industry, we pride ourselves on giving startups expertise that makes economic sense for all growth stages, ranging from Pre-Seed to Series C. Our on-demand CFOs, Accountants, People Partners, and Tax Experts give strategic guidance to ease a company's growing pains and provide insight to scale. Learn more at <https://burklandassociates.com>.

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