



Burkland Adds New HR and People Operations Services for Startups To Help Simplify Remote Employee Set-Up Across the US

New service includes relocation, training and onboarding support as well as state-specific compliance guidance for early stage companies facing new Covid-related business challenges

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Burkland, a full service fractional CFO and accounting provider serving more than 300 startups across the U.S., today announced a new dedicated **HR and People Operations practice**. Designed to meet the specific needs and challenges of supporting remote workforces, the new practice offers comprehensive support with everything from relocation, training and onboarding to ensuring

compliance with state employment rules and regulations.

With remote work spreading employees throughout the U.S., creating new Covid-related business challenges, startups are being forced to quickly understand and meet unfamiliar compliance regulations as well as widely varying state laws. Burkland manages the entire process for them so they can stay focused on the demands of operating and growing their businesses.

"Many of our clients, like startups all over the country, are dealing with the challenges of a remote Covid workforce and it's likely this trend will continue," said Burkland CFO Bobby Davidorf. "This creates tedious and complicated internal process creation and compliance mandates. Burkland's People Operations service was designed to manage the entire process and allows start up execs to focus on what they need to to keep their businesses running smoothly."

Unlike most outsourced HR and People Operations services, Burkland's new practice is the only one of its kind to offer the strategic insights and services startups need, including:

- Relocation Support
- Creation of Employee Reimbursement Policy (Taxable vs Non-Taxable Benefits)
- Creating, Updating, and Distributing Employee Handbooks
- Parental Leave Policy Implementation
- Offering Discounted Employee Harassment Training
- Create a Continuing Education Policy
- Develop a Training/Onboarding Program for New Hires
- Implementation of a Performance Review System
- Payroll State Registrations
- Payroll Reconciliations — Payroll Reports vs GL
- Benefit Renewals / Open Enrollment
- Assistance with New Hire Onboarding
- Assistance with Termination Offboarding

Spatial, the immersive audio experience company that provides compelling, dynamic soundscapes, turned to Burkland for HR and Finance management after experiencing the pain points of most start

ups -- a lack of organization, communication and information consolidation across administration departments.

“We hired Burkland to take over our CFO and People Operations after experiencing pain points that many startups do: a lack of organization, communication, and information consolidation across our administrative departments,” said Bella Kidd, Director of Business Operations for Spatial. “Partnering with Burkland has allowed our small company to streamline our hiring processes, greatly improve contractual and financial organization and optimize employee benefits. We are extremely satisfied with the energy and expertise Burkland has introduced to our small team and we thank them for making our People and Financial operations run seamlessly!”

“Most early-stage companies don’t have the resources to bring HR in-house. If you have fewer than 50 employees, full-fledged HR is simply not that realistic,” said DJ Marini, Managing Director of the Burkland Bookkeeping and Accounting Team. “We’re thrilled to be able to offer the new HR and People Operations practice to help our founder clients to keep their focus on operating and growing their businesses.”





Burkland is Now Offering HR / People Operations Services

In addition to support around finance, tax, and bookkeeping, Burkland is now offering back-office HR services. Our speciality is assisting with remote employee teams and ensuring compliance in each state.

Additional HR Offerings

- › Relocation Support
- › Create an Employee Reimbursement Policy (Taxable vs Non-Taxable Benefits)
- › Creating, Updating, and Distributing Employee Handbooks
- › Parental Leave Policy Implementation
- › Offering Discounted Employee Harassment Training
- › Create a Continuing Education Policy
- › Develop a Training/Onboarding Program for New Hires
- › Implementation of a Performance Review System

Service Offerings Include

- › Payroll State Registrations
- › Payroll Reconciliations – Payroll Reports vs GL
- › Benefit Renewals / Open Enrollment
- › Assistance with New Hire Onboarding
- › Assistance with Termination Offboarding



**BURKLAND HR SERVICES
SIMPLIFY REMOTE EMPLOYEE SET-UP
ACROSS THE COUNTRY**

300+ Startup Clients Across the USA

For more information contact Keely Aguayo at hr@burklandassociates.com

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Burkland People Operations

About Burkland's HR and People Operations Services

Burkland provides more than 300 SaaS, Healthcare, Fintech and Consumer startups with strategic financial guidance from Pre-Seed to Series C and beyond. In addition to fractional CFO, startup accounting and tax services, Burkland is now offering back-office HR services. Our specialty is assisting with remote employee teams and ensuring compliance in each state. Burkland will manage everything employee-related once you make the hire, so you and your growing team can focus on your business.

About Burkland

Burkland is a full-service fractional CFO and Accountant provider, serving more than 300 startups across the United States. SaaS, Healthcare, Fintech and Consumer companies rely on Burkland for smarter finance, accounting, HR, and tax guidance to grow with confidence. With more than 20% market share in the industry, we pride ourselves on giving startups financial expertise that makes economic sense for all growth stages, ranging from Pre-Seed to Series C. Our on-demand CFOs, accountants and HR and tax experts give strategic guidance to ease a company's growing pains and provide financial insight to scale. Learn more at [Burkland](#)

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Additional HR Offerings

- Regulatory Support
- Drafting and Enforcing Paid-Sickleave Policy
- Drafting HR (non-union) Benefits
- Creating, Updating, and Distributing Employee Handbooks
- Payroll Leave Policy Implementation
- Offering Discontinued Employee Placement Training
- Create a Compliance Education Policy
- Develop a Training/Onboarding Program for New Hires
- Implementation of a Performance Review System

Service Offerings Include

- Payroll Data Reconciliation
- Payroll Reconciliation – Payroll Reports in CA
- Benefit Enrollment / Open Enrollment
- Assistance with New Hire Onboarding
- Assistance with Termination Offboarding

BURKLAND HR SERVICES
SIMPLY REMOVS EMPLOYEE SET-UP ACROSS THE COUNTRY
300+ Service Clients Across the USA

For more information contact [Kathy Agrawal](mailto:Kathy.Agrawal@burkland.com)

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