

# **Smarter Finance**

## Jeff Harmon | Consulting CFO | San Francisco -

Jeff has over 25 years of experience in finance leadership roles, helping companies with strategic planning, financial analysis, reporting, forecasting, modeling, treasury, cash management, revenue recognition, corporate governance, equity compensation, and contract negotiations.

Prior to Burkland, Jeff held several CFO positions. Specifically, he was the CFO of HealthCrowd, an end-toend healthcare communications solution that empowers organizations to unify, automate and optimize multimodal outreach to deliver member-centric engagement at scale, in a risk-managed way. Before that, Jeff was the CFO at Apixio, which uses predictive analytics to develop a connected world where medical information becomes liquid, enabling hosts of existing and new technology providers to move, transact, search, analyze and display medical information. Prior to that, he was VP Division Finance Officer at CoreLogic (CLGX), a provider of property information, analytics and services in the US and Australia. Before that, he was the VP of Finance and Administration at Dorado, a provider of intelligent SaaS solutions and platform-as-a-service (PaaS) architecture to the financial services industry primarily in the consumer lending area, which was acquired by CoreLogic. Jeff was also VP of Finance and Accounting at Epocrates in San Mateo, which provided mobile drug reference tools and electronic health records to healthcare professionals and interactive services to the healthcare industry.

Jeff has a Bachelors of Arts from the University of California at Los Angeles, and an MBA from California State University at Hayward. He is also a Certified Public Accountant with an active California license.

# Bio Highlights -

### **Areas of Expertise**

- Strategic planning
- Financial analysis
- Modeling & forecasting

### **Industry Experience**

- Healthcare
- SaaS
- Fintech

### **Recent Engagements**

- Pavilion Data Systems
- Gyant.com, Inc

#### **Education & Professional Certifications**

- Bachelor of Arts, University of California at Los Angeles (UCLA)
- MBA, California State University
- · CPA, active California license

### Contact -

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### Get Smarter Finance From Burkland

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