

Smarter Finance

Derrick Roth | Consulting CFO | San Francisco

Derrick is a seasoned CFO with deep experience providing finance and strategy advice to startup and growth companies. Derrick is well regarded by his clients for his overall strategic guidance, assisting with capital raising, managing the accounting function, budgeting, forecasting and FP&A, risk management, and M&A / business development.

Prior to his CFO work, Derrick worked at Morgan Stanley for thirteen years as Managing Director, Investment Banking. Derrick also serves as an Advisory Board Member of Bridge & Branch.

Bio Highlights -

Areas of Expertise

- Analytics
- SaaS Metrics / Metrics
- Business Intelligence
- Fundraising
- Investor Relations
- Capital Raising
- Venture Funding
- M&A
- Due Diligence
- Strategy
- Contracts Review
- Financial Modeling
- Forecasting
- Management Reports / KPI

Industry Experience

- Consumer SaaS
- Enterprise SaaS
- Consumer
- eCommerce
- Management Consulting
- Real Estate
- New Ventures

Recent Engagements

- Finless Foods
- Woebot
- MeetingPulse
- SneakerCon
- Peardale Loop, LLC

Education & Professional Certifications

- Duke University, The Fuqua School of Business, MBA
- University of Florida

Contact -

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https://burklandassociates.com/cfos/derrick-roth

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