

Steven Lord | Consulting CFO | New York

Steven Lord has led, founded and managed companies in the financial technology, asset management and publishing sectors in Europe and in the United States. His 25-year career as an entrepreneur and senior executive in both public and private companies equips him with a deep understanding of strategic capital formation, financial modeling, operational efficiencies, restructuring and turnaround management, and M&A.

Steve has served as a senior consultant and interim CFO for companies across a broad range of sectors and sizes, bringing particular expertise with subscription-based business models (including SaaS) in the fintech, publishing and digital currency/blockchain industries to Burkland.

Steve has served as an expert witness for the U.S. Securities and Exchange Commission and is active in disaster relief missions as a Civil Air Patrol liaison officer to FEMA's Region II. He holds a master's degree from the Fletcher School of Law and Diplomacy at Tufts University, and a B.S. in Business Administration from the University of Vermont.

Among the clients for which Steve has provided strategic consulting CFO services are mobile event company MeetingPlay, career path platform Landit, and commodities trading disruptor CMDTY. At the corporate level, Steve serves as Chief Learning Officer for Burkland and is head of our New York office.

Bio Highlights

Areas of Expertise

- Finance strategy
- SaaS / Subscription models
- Capital structure & formation
- Operations

Industry Experience

- Fintech
- Publishing/SaaS
- Digital Currency/Blockchain
- Marcom/Content

Recent Engagements

- MeetingPlay
- Landit
- CMDTY

Education & Professional Certifications

- Bachelor of Science, Finance and Business Administration
The University of Vermont
- Masters, The Fletcher School of Law and Diplomacy
Tufts University

Hobbies

- Aviation
- History

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