

Marc Zablatzky | Consulting CFO | San Francisco

Marc has a 25-year track record of financial leadership, fundraising and accelerating growth for early stage companies, turnarounds and international organizations ready to scale. He is a builder of businesses that leverage technology to have a positive impact on the world. Marc has extensive experience setting up and running teams in FP&A, Fundraising, Corporate Strategy, Operations, Business & Product Development, Quality Assurance, Customer Service, and Marketing.

Marc has started, built, led and acquired companies in consumer goods & services, retail, SaaS, clean tech and the emerging aging marketplace. He has also served on and supported numerous boards.

Before joining Burkland, Marc was the VP & General Manager of Sitecues. Marc was instrumental in driving the company from an idea on a whiteboard, to prototype, MVP, beta, commercial release and pivots as it scaled to 100+ customers (Banks, Universities and the emerging Aging Marketplace). The company was granted 11 patents and sold to Vector Capital.

Marc is also a strong supporter of social enterprise ventures. He was CEO of Fitness Forward, COO of Management Leadership for Tomorrow, and was President of the Harvard Business School Alumni Club.

To help startups with smarter finance, Marc is armed with an MBA from Harvard Business School, and a B.S from Babson College where he obtained three majors in Finance, Economics and Marketing, and graduated Magna Cum Laude.

Bio Highlights

Areas of Expertise

- Finance strategy
- Financial modeling
- Fundraising
- Business intelligence
- Board Management

Industry Experience

- SaaS
- Clean Tech
- CPG/Retail
- Education
- Marketplaces

Recent Engagements

- Test.ai
- Clara Foods
- Kite
- Remediant

Education & Professional Certifications

- Bachelor's degree in Marketing, Finance and Economics, Babson College
- MBA, Harvard Business School

Hobbies

- Tennis
- Skiing

Contact

 mzablatzky@burklandassociates.com

 <https://www.linkedin.com/in/marczablatzky>

 617.875.0248

 <https://burklandassociates.com/cfos/marc-zablatzky>

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Burkland provides experienced on-demand CFOs that help startups understand the strategic implications of financial metrics to expedite success. Learn more at www.BurklandAssociates.com